

CIP RETAIL REDUCES ENVIRONMENTAL IMPACT WITH VYCOM PVC RECYCLING PROGRAM

CIP RETAIL is a world leader in supermarket design, retail design, and décor fabrication that serves independent and chain retailers to provide customized solutions that connect with their clientele. At its plant just outside of Cincinnati, Ohio, the company runs an extensive design, project management, engineering, and fabrication operation, including digital printing and routing processes to create bespoke visual display experiences. The company operates wide-format digital printers, cutters, and routers over two shifts, using a variety of substrates including Celtec expanded PVC sheets.

Being “Aware of the World” is a core value of CIP Retail and it strives to utilize materials and processes that minimize the company’s footprint and conserve resources. Keeping true to this value presented a conundrum: As a considerable user of PVC and other plastics, how could it also reduce its environmental impact? The company had amassed a significant quantity of PVC scrap over the years as it searched for a solution to prevent it from going to a landfill.

During a visit by Vycom representatives to CIP Retail in late 2019, the company’s management learned about the recently announced Vycom PVC Recycling Program where printed and unprinted PVC sheets as well as scraps and drops from finishing and fabricating are recovered and recycled. Through subsequent

meetings with Matt Brunner, territory manager at Vycom and supported by Laird Plastics in Dayton, Ohio, a plan was quickly developed and implemented to recover all the PVC scrap and transport it to Return Polymers, a sister organization within The AZEK Company and a leader in PVC recycling and compounding.

CIP Retail generates approximately one trailer load (a combination of 20 gaylords and pallets) of PVC scrap every month, which is now regularly transported to Return Polymers for recycling. The recovered scrap PVC is processed and distributed to various entities within The AZEK Company to manufacture long-lasting performance products. Empty gaylords are returned to CIP Retail to start the process over again, and there is no cost to CIP Retail for this program.

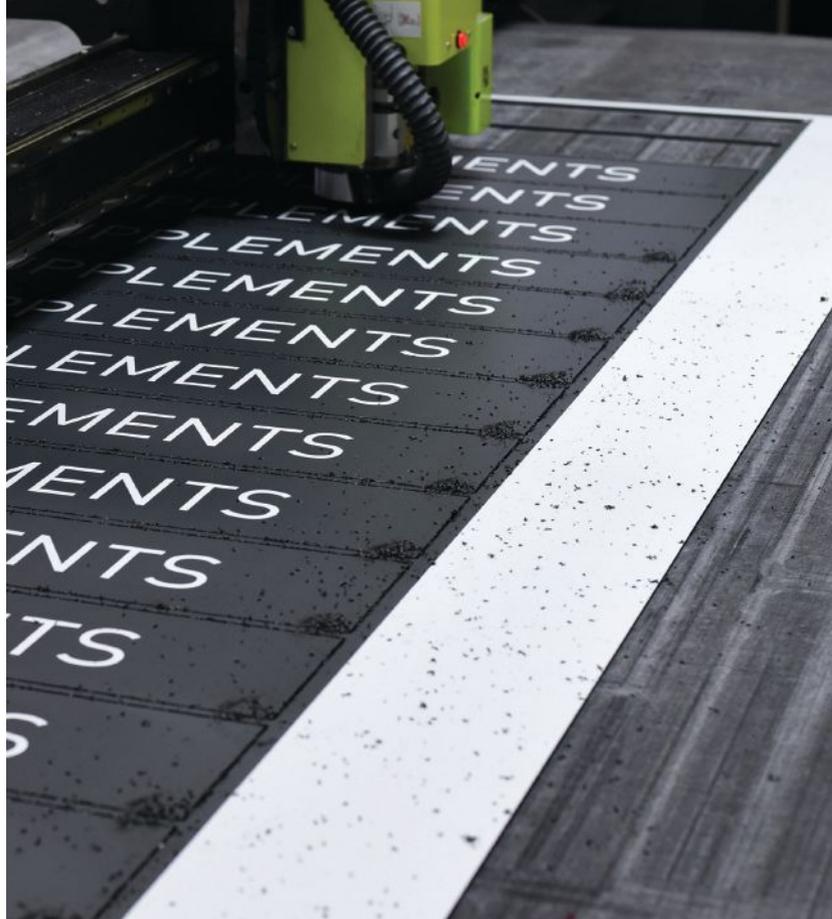
According to Jeff Miller, director of purchasing at CIP Retail, the value in the recycling program has many benefits. “With the Vycom

Recycling Program, we’ve realized 40-percent fewer dumpster hauls, reducing our financial obligation for this service,” says Miller. “Additionally, it’s led to a much cleaner workflow in our fabrication area.”

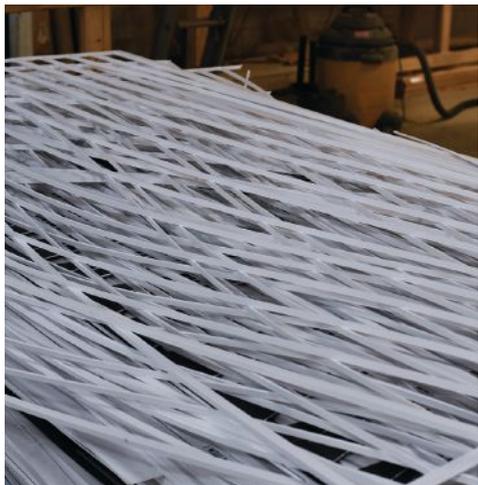
Most importantly, the waste is being diverted from landfills enabling the company to continue to be good stewards of the environment. “We’re setting a good example that is appreciated by our clients, our employees, and our community,” says Miller.

ABOUT THE VYCOM PVC RECYCLING PROGRAM

THE VYCOM RECYCLING PROGRAM is designed to take back and recycle printed and unprinted PVC sheets, as well as scraps and drops from finishing and fabricating. The program is intended for users of PVC, acrylic, and olefin products – in coordination with authorized distributors for drop-off or collection – to recycle used signage and scrap, which is returned to company recycling facilities and used to manufacture the company’s building and other performance products, ensuring these materials do not end up in landfills.



↑ PVC trim — whether printed or unprinted — can be recycled.



↑ A stack of trim/scrap after a production run.



↑ Pallets of scrap material are loaded onto a Return Polymers truck for recycling.



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